

## Overview:

Exceptional presentation skills are essential to your success. In order to move forward with your career, you'll need to be an extraordinary communicator. To give a presentation that has a lasting impact and yields results for your team and organization, you'll need more than a few fancy fonts and pie charts. In this dynamic and interactive program series, you will learn the required personal and technical skills that will take your presentation to the next level. After this program you will come away with a firm understanding of your own presentation strengths and with a practical plan for self-improvement. In a constructive and collaborative environment, you will work on your own presentation projects and get feedback from both audience members (participants) and experts in the fields of influence and persuasion.



## Description:

In this engaging 1-day program you will learn how to make connections with your audience, find and tell a compelling story, move and influence your audience toward your desired goal, as well as learn several technical aspects of presentations, including but not limited to: body language, story creation, and how to convert performance anxiety into personal power. Participants come prepared with a two-minute presentation\* that will be coached throughout the program. All presentations are video recorded for private playback with commentary from the trainers. By the end of the program, you will have a more polished presentation as well as several skills you can use throughout your professional career.

## Audience:

Professionals of all levels, who need to effectively engage and influence others through presentations in order to achieve personal, team or organizational goals.

## Outcomes:

Become a more persuasive presenter and communicator by:

- Demonstrating the skills required to keep your presentations engaging and productive
  - Translating data into a story that is both compelling and useful to an audience
  - Demonstrating how to persuade and influence others both vocally and visually
  - Creating a lasting impact that resonates with your audiences
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- Conveying the worth of your message and communicating that truth effectively
  - Establishing a personal action plan to incorporate the key concepts learned

## Facilitators:



**Denise Dal Vera** is a corporate facilitator for the Xavier Leadership Center (XLC) and owner of IWA Strategies LLC. Denise on faculty at the University of Cincinnati's College Conservatory of Music (CCM), teaching Business Skills for Actors and leading Mind Body Skills. Having taught at the Lindner College of Business, William's College of Business at Xavier University and Hebrew Union College, she is also an executive presence coach. By combining what both actors and neuroscientists understand about human communication, she brings a fresh approach to the soft skills of emotional intelligence (E.I.) and presentation performance in a way that is relevant, tangible and easily accessible. She creates interactive and engaging sessions tailored to all workforce needs -a challenge she enjoys. She is also a working actress from Los Angeles. Her film and television roles include; Jane in *My Daughter Vanished*, Marilyn in *Handy*, Rebecca in *My Days of Mercy*, with Kate Mara and Ellen Page, *Rust Creek*, *Goat*, *The Killing of a Sacred Deer*, *Chicago PD*, *The Next Three Days* with Russell Crowe, *Army Wives*, *21 Jump Street* with Johnny Depp, *Northern Exposure*, *Days of Our Lives*.



**Annie Fitzpatrick** is a facilitator for the Xavier Leadership Center and a faculty member at the University of Cincinnati's College-Conservatory of Music Drama Program. She has also taught interpersonal communication skills at UC's College of Law and UC's College of Medicine. She is a facilitator at The Xavier Leadership Center. As a professional actress she has been a spokesperson and corporate trainer for companies that include Procter & Gamble, Lenscrafters, Krogers, Cintas, Ipsos, Barefoot Proximity, Hewlett Packard, Parker Brothers, RCA, JB Speakers, and Motorola. She has coached professional actors for over 25 years and created a Conservatory program for The Tri-State American Federation of Radio and Television Artists. She has appeared Off-Broadway, toured nationally and internationally, and works in regional theatres across the country. She has appeared in numerous national and local commercials. TV and film credits include *Those Who Kill*, *Army Wives*, *Little Accidents*, *Fun Size*, *Milk Money*, *Loving*, and *Broken Hearts*. As a company member of The Ensemble Theatre of Cincinnati, she has received two Best Actress Cincinnati Entertainment Awards and multiple Acclaim Awards, including one for Best Supporting Actress.