

DRIVING STRATEGY AT ANY LEVEL

Strategic planning is the roadmap to success; implementation is the vehicle that gets you there.

Strategic planning is deciding the most important things that need to get done. Implementation is executing the key tasks to achieve your strategic goals. To win in business, you need to master both.

Fast-paced and filled with real world examples, this program teaches the powerful tools from Krissi Barr's strategy and execution book, *Plugged*. It incorporates ideas from AG Lafley's book *Playing to Win* and experience from hundreds of real implementation stories. Participants leave energized and ready to implement their strategic plans.

In this program, you will learn to design a plan your team can implement, create a vision to direct your time and resources, and decide your priorities. Moving to implementation, you will also learn tools to transform you and your organization, work past procrastination to stay focused on what is important, and build assessments to gauge where there is still room for improvement.



Audience:

Designed for managers and emerging leaders who want to excel at creating and executing strategy.

Participants will walk away with these skills:

- Writing a strategic plan that gets results
- Identifying priorities—focus on what matters most
- Managing and optimizing change to take advantage of opportunities
- Accepting and receiving ownership of outcomes
- Thinking and behaving strategically
- Focusing on what they want versus what they are afraid of, or accepting the status quo
- Working together as a team to implement cross-functional plans
- Solving problems creatively
- Mastering a process to getting the right things done

Cost: \$650 General Registration

Select Discounts Available

0.6 CEUs will be issued for this program

Duration:

This program consists of 1 session on 1 day.