

Business Acumen Certificate

Program Duration:
4 days(choose 4 of 5)
8:30 AM – 3:30 PM



Participants will walk away as strategic business contributors with an understanding of operations, profitable growth, and overall organizational strategy.

XLC's Business Acumen Certificate gives you skills to manage with a strategy that is understood and can be implemented at all levels, along with a strong foundation of how business operates, makes money, and sustains profitable growth. You will learn tools to effectively manage and engage the workforce. You will gain knowledge in planning, organizing, directing and controlling the activities of an organization in order to satisfy customer's needs. The requirements to earn this certificate and digital badge are:

Attending 4 of the 5 following one-day programs (Spring):

- Finance for the Non-Financial Manager
- The Business of Employee Engagement
- Metrics that Matter
- Foundations of Operations Management
- Driving Strategy at Any Level

Digital Badge:

Xavier Leadership Center is proud to offer each participant a digital badge once participants have met program completion criteria. Digital badges include a direct link to view program credentials, and can be utilized by participants on social media and digital resumes.



Audience

Professionals at any level who want to increase their business acumen.

Cost

\$2,200.00 General Registration

\$1,980.00 Xavier Alumni, Military/Govt./Non-profit

2.4 CEUs will be issued for this program

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Module 1: Finance for the Non-Financial Manager

In this one-day program you'll also develop an understanding of key financial documents, how to interpret them, and why they are important. Financial terms and calculations will be explained in a way that makes sense for non-financial business professionals. Finally, you will also be challenged to apply what you learn in class by analyzing how your work and your decisions are related to the overall performance of the company.

Module 2: The Business of Employee Engagement

This program provides key resources and tools for leaders to create an environment employee engagement, connect employees to the mission, and communicate their department's impact on the bottom line through successful employee development and retention.

Module 3: Metrics that Matter

This interactive program will begin by laying out key aspects of operational and financial performance and how they relate to one another. We will then focus on key areas such as the impact of bad metrics, the difference between metrics and measures, leading and lagging metrics, aligning metrics with business performance, and designing metrics that can be understood and managed.

Module 4: Foundations of Operations Management

Strong operations management includes strategy, planning, implementation, supervision, and continuous improvement. Therefore, these aspects of operational management effectively become key elements for ensuring your company manages and improves its profitability.

This program will introduce the key elements of operations along with tools that will help you manage operations to create improved financial performance. You will also learn ways to measure the outcomes of your efforts to create optimal processes.

Module 5: Driving Strategy at Any Level

In this program, you will learn to design a plan your team can implement, create a vision to direct your time and resources, and decide your priorities. Moving to implementation you will also learn tools to transform you and your organization, work past procrastination to stay focused on what's important, and build assessments to gauge where there is still room for improvement.