

Webinar Series Take Your Job Search to the X-Level

All Sessions are from 11:30-12:30

Getting into the Job Search Mindset- August 13th

Are you in the right mindset for your employment search journey? This webinar will prepare you to trust the process and help you to build momentum as you look for your next position. We will discuss the fear factors including apprehensions many experience when selling their talents and strengths. We will offer tools to get you into a beneficial and sustainable mindset for the job search journey.

Your Personal Brand & Strengths- August 20th

Every product, every service, and every organization has a brand. Have you ever thought about your own *personal brand*? We will explore the building blocks of your personal brand to create a message that is clear, concise, and compelling. You never get a second chance to make a first impression — make it one that sets you apart, builds trust, and truly reflects who you are and the value you bring to an organization.

Telling Your Story- Resume and Social Media - August 27th

A resume is an essential piece of the job search. What makes some resumes stand out from the pack? This webinar will address some key tips for building a great resume. It will also cover the importance of having a great LinkedIn profile and summary. We will explore ways to connect with LinkedIn groups and introduce the benefits of digital badging to showcase your skills. This webinar will also address additional ways to tell your story through Facebook, Instagram and Twitter.

Effective Job Search Activities & Networking- September 3rd

There are many activities necessary in the job search process to create success. Managing your job search progression and staying organized is a key element. This webinar will walk through the process of developing a targeted list of companies based on interest and potential culture fit, setting up informational interviews, networking in a virtual environment and more.

Finding Potential Job Opportunities- September 10th

What are some hidden ways to find potential career opportunities? This webinar will provide tips for maximizing job search tools such as Linked-In, Monster, Career Builder, Indeed, and Glassdoor to offer insights, information and tips to help you find and assess available opportunities matching your skill set.

How to Prepare For and Answer Any Interview Question- September 17th

How do you center yourself in your preparation for the interview? It isn't about having the perfect answers ready, but rather about being authentic and engaging. This webinar will discuss how to use storytelling in answering any interview question. And will give you tools for connecting your answers to your style to make your interview memorable. This confidence building session will help you stand out.

Getting ready to talk to Human Resources- September 24th

Are you prepared for the initial call from the Human Resources recruiter? Do you have a sense of what the recruiter will ask in the interview? This webinar will cover the do's and don'ts about contacting the internal recruiter, appropriate follow-up activities and timing, assessing the company needs, and more.

Negotiation in the Job Search Setting- October 1st

The job search process is not complete until you have the right fit and offer for you. The negotiation process for salary, benefits, and any other factors that make it the right fit is an important final step. Gain the knowledge of what goes into an offer from the company perspective and gain confidence to ask and get what you want.