

BUSINESS ACUMEN CERTIFICATE

Participants will walk away as strategic business contributors with an understanding of operations, profitable growth, and overall organizational strategy.

XLC's Business Acumen Certificate gives you skills to manage with a strategy that is understood and can be implemented at all levels, along with a strong foundation of how business operates, makes money, and sustains profitable growth. You will learn tools to effectively manage and engage the workforce. You will gain knowledge in planning, organizing, directing, and controlling the activities of an organization in order to satisfy customers' needs. The requirements to earn this certificate and digital badge include the completion of 4 of the available one-day programs.



One-Day Program Options (Choose 4):

- Change Leadership
- Creative Problem Solving
- Effective Decision Making
- Executing Business Strategy
- Data-Driven Storytelling
- Finance for Non-Finance Professionals

Audience:

Professionals at any level who want to increase their business acumen.

Duration:

This program consists of 4 sessions on 4 separate days.

Cost: \$2,200 General Registration
Select Discounts Available.

2.4 CEUs will be issued for this program

Digital Badge:

Xavier Leadership Center is proud to offer each participant a digital badge in Business Acumen once participants have met program completion criteria. Digital badges include a direct link to view program credentials and can be utilized by participants on social media and digital resumes.



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One-Day Programs Topics:

Change Leadership:

Strong leadership in the face of organizational change is necessary in both the success of an organization along with the engagement and retention of employees. How change is managed has significant impact on how others react and transform. Change Leadership includes more than just looking at what change is needed, but how the change will affect people. This program will provide participants with practical tools to assess and manage change, to successfully identify the role and phases of change, and to create action plans to overcome challenges and reach desired outcomes.

Creative Problem Solving:

This highly-interactive, fun, and fast-paced session provides a framework for understanding and applying tools to meet real business needs. You will walk away from this session with increased confidence to generate creative ideas, techniques to recognize/replace unproductive thinking patterns, and a methodology to foster creative potential and innovation.

Effective Decision Making:

In this one-day program, participants will explore various ways and methods to make decisions as both an individual and as a leader. Then, the program will focus on how to build a culture of effective decision-making within an organization. Real-world examples and interactive activities will guide discussions and showcase examples of great and not-so-great decision-making skills.

Executing Business Strategy:

In this program, you will learn how to define a business strategy and communicate it to peers, supervisors, and reports. Once participants can capture the elements of a strategy, they will explore the strategy's execution. Creating a cohesive and comprehensive strategic plan will be guided by the OGSM method while also referencing other approaches. Filled with small and large group exercises, case studies, and concrete examples, participants will be able to immediately identify and advance their organization's strategy.

Data-Driven Storytelling:

This session first aims to aid participants in understanding what question is at hand, differentiating between the types of data available, and pinpointing the data source that best explains the narrative behind the numbers. Discussion on what makes a good data-driven story will follow. Then, the program will explore the interpretation of relevant data to convey an effective narrative and visual story, guiding more informed business choices.

Finance for Non-Financial Professionals:

In this one-day program, you will develop an understanding of key financial documents, how to interpret them, and why they are important. Financial terms and calculations will be explained in a way that makes sense for non-financial business professionals. Finally, you will also be challenged to apply what you learn in class by analyzing how your work and your decisions are related to the overall performance of the company.