

# POPULATION HEALTH CERTIFICATE

**Professionals working in the healthcare industry will obtain knowledge and tools to integrate population-health principals into their business practice or clinical care and drive improvement in population health outcomes.**

Increase adoption of Population Health and Value Based practices in planning and execution of medical care, require business functions, and clinicians to adopt and integrate population health principles, knowledge, and skills to address determinants driving health outcome (Nash et al., 2021). Including, understanding of healthcare organization, contracting, analytics, and technology used in population level solutions.

Clinicians, administrators, and business professionals working in healthcare will develop better understanding of the differences between current healthcare models, and population health driven care models, learn problem-solving approaches and tools to incorporate population analytics and informatics for actionable responses to change population health outcomes. The two-day experience will end with a problem-solving team experience to practice utilizing tools to incorporate patient data analysis in actionable responses to change population health outcomes.



## **Program Topics:**

- Understanding the fee-for-service model
- Principles of Value-Based Model (VBM)
- Complexities of Population Health and the Social and Environmental Determinants of Health
- Data-Driven Problem Solving in Value-Based Environments

## **Audience:**

Any clinical or business function in the healthcare, or allied health industries, such as health insurance, or pharmaceutical industry will benefit from this program.

## **Duration:**

This program consists of 2 sessions over the course of 2 days.

**Cost: \$1,300 General Registration**  
**Select Discounts Available**  
**1.2 CEUs will be issued for this program**

## **Digital Badge:**

Xavier Leadership Center is proud to offer each participant a digital badge in Population Health once participants have met program completion criteria. Digital badges include a direct link to view program credentials and can be utilized by participants on social media and digital resumes.



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## PROGRAM COMPONENTS

### Day 1: Introducing Value-Based Care

- Develop an understanding of the differences between a fee-for-service and a value-based model of care
- Learn the principles of a value-based model of care, such as the triple aim, capitation, risk stratification, and program integration
- Define population health, and learn about determinants of health
- Learn problem-solving approaches in a value-based environment

### Day 2: Integrating Value-Based Care

- Learn principles of process improvement
- Learn about sources of data, research design, data collection, data visualization, and project evaluation principles
- Apply principles of problem-solving to example scenarios
- Develop oral presentation skills

## WHAT EXPERTS IN THE INDUSTRY SAY ABOUT POPULATION HEALTH

- Changes in healthcare delivery shift care across multiple settings outside of the hospital setting to improve the health of communities and the patients they serve (*American Organization of Nurse Executives & American Organization for Nursing Leadership*).
- The development of nursing leadership to promote population-focused care can drive change in population health outcomes and reduce costs (*Robert Wood Johnson Foundation*).
- Transforming nursing education with population health competencies (linking healthcare equity to health outcomes) will strengthen nurse capacity and expertise to address population health (*National Academies of Science, Engineering, and Medicine*).

