

CERTIFICATE PROGRAMS OVERVIEW

Welcome to the Xavier Leadership Center! XLC is committed to providing high-quality professional development programming to enhance clients' personal and authentic leadership journeys. Program fees and awarded CEUs vary depending on the program. Select discounts are available.

BUSINESS ACUMEN:

Business Acumen gives you the skills to manage a strategy that is understandable and build a strong foundation of how a business operates, makes money, and sustains profitable growth. You will learn tools to effectively manage and engage the workforce and will gain knowledge in planning, organizing, directing, and controlling the activities of an organization in order to satisfy customers' needs. Participants must attend 4 of the following one-day programs within one semester: *Change Leadership, Creative Problem Solving, Data-Driven Storytelling, Effective Decision Making, Executing Business Strategy, Finance for Non-Finance Professionals, and Time Management and Accountability.*

Audience: Professionals at any level who want to increase their business acumen.

Cost: \$2,200; 2.4 CEUs

BUSINESS INNOVATION:

In this inspiring and highly interactive workshop, we will share innovation methods and tools across the areas of Design Thinking, Storytelling, Creativity, and Improvisation. Our internationally recognized facilitators have more than 75 years of experience between them in innovation and have touched hundreds of companies and brands. Participants must attend 4 one-day programs within one semester: *Creative Problem Solving, Customer Experience, Design Thinking, and Storytelling for Innovation.*

Audience: Individuals that strive to bring design thinking and creativity to their organization's daily practice and are looking to build a culture of innovation within the organization.

Cost: \$2,200; 2.4 CEUs

COMMUNICATION EXCELLENCE:

Sharpen your leadership voice and gain skills to become an excellent communicator by earning this certificate. This certificate provides techniques that will allow you to create clear written and verbal messaging, engage confidently in critical conversations, provide impactful presentations, and develop a clear leadership presence. Participants must attend 4 of the following one-day programs within one semester: *Building Trust in the Workplace, Business Communications, Business Storytelling, Elevating Your Professional Image, Feedback and Conflict Management, Influencing in a Business Environment, and Presenting and Public Speaking with Confidence.*

Audience: Professionals at any level who want to increase their communications skills.

Cost: \$2,200, 2.4 CEUs

EXECUTIVE CERTIFICATE IN

FINANCIAL PLANNING:

XLC's Executive Certificate in Financial Planning program provides professionals with a valuable CFP® Board registered and approved program, and offers participants the contact hour minimum education requirements needed to sit for the CFP® Certification Exam. This program will provide participants with a deepened knowledge of financial planning. After passing the CFP® Exam, participants will have earned industry recognized credentials and the ability to provide comprehensive financial plans to clients. An option to add the Dalton Review is available.

Audience: Financial Planners, Insurance Agents, Employee Benefits Specialists, Bankers, Trust Officers, Investment Advisors and Brokers, Accountants, and anyone considering a career in financial planning.

Cost: \$5,700; 20 CEUs

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INTRODUCTION TO PROJECT MANAGEMENT CERTIFICATE FOR K-12 EDUCATIONAL LEADERS:

This program is built on the content and processes found in *A Guide to the Project Management Body of Knowledge (PMBOK Guide) – Sixth Edition*. This highly interactive program provides a robust introduction and overview to Project Management and helps participants develop the essential skills and real-world practices of understanding and applying key project management strategies to a K-12 educational setting, specifically to school districts.

Audience: Appropriate for supervisors, managers, or team members who are responsible for the successful completion of projects in a K-12 educational setting. The targeted objectives of the course will most closely align with educational leaders in a district office or central office leadership role.

Cost: \$1,400; 1.2 CEUs

LEAN:

This program in Lean Enterprise Methodologies will take participants through an experiential learning model on how to implement specific Lean Enablers to improve processes within an operation. The experiential learning exercise will be complemented with actual case study results. This program will also cover potential pitfalls to avoid during your implementation or enhancement. Whether you work in manufacturing or are seeking a leaner process for your work in an office, hospital, or service industry, developing your Lean expertise will reduce your risk of failure, drive meaningful cultural change, and establish best practices that will make a long-term impact.

Audience: Anyone seeking to gain a portable career credential in Lean leadership skills, or anyone wishing to share and gain Lean knowledge.

Cost: \$2,450; 2.4 CEUs

MANAGER ESSENTIALS:

The Manager Essentials Certificate is designed based on input from human resource professionals, business unit leaders, experienced managers, and high-potential employees to develop great managers. Give yourself or your organization a competitive advantage by becoming a great manager! The program is interactive, reflective, and engaging. It includes Ted Talks, panel speakers, cohort breakout discussions, and tools to create lasting change and growth.

Audience: New managers, those with 2-3 years managerial experience, and identified future managers within an organization. Not fitting for new employees or those with less than five years of work experience.

Cost: \$1,300, 1.2 CEUs

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POPULATION HEALTH:

Healthcare professionals will understand the differences between population health and medical care/episodes of care and learn problem-solving approaches and tools to incorporate population analytics and informatics for actionable responses to change population health outcomes. The two-day experience will end with a problem-solving team experience to practice utilizing tools to incorporate patient data analysis in actionable responses to change population health outcomes.

Audience: Any interprofessional healthcare worker responsible for point-of-care encounters (i.e. nurses, social workers, physicians, physician assistants, primary care professionals, etc.) will benefit from this program.

Cost: \$1,300, 1.2 CEUs

PROJECT MANAGEMENT:

XLC's Project Management Certificate program is built on the content and processes found in *A Guide to the Project Management Body of Knowledge (PMBOK Guide) – Sixth and Seventh Editions*. This highly interactive program develops the essential skills and real-world practices required for project managers to be successful, delivering projects on time, on budget, and according to specifications. The course balances between projects as processes with gates or quality checkpoints and projects as adaptive endeavors with flexible scopes based on highest value to customers. An online version is available.

Audience: The Project Management Certificate program is appropriate for supervisors, managers, or team members who are responsible for the successful completion of projects.

Cost: \$3,300, 3.9 CEUs

PUBLIC SECTOR LEADERSHIP:

This certificate is designed for emerging leaders or those wanting to energize their leadership working in law enforcement, public safety, city, state, and county government, and any public sector organization. This program was developed through extensive feedback from public sector leaders about what is needed to be successful in the public sector now and in our changing world.

Audience: Identified emerging leaders within a public sector organization or experienced leaders wanting to energize their leadership skills. Not fitting for new employees or those with less than 5 years of work experience.

Cost: \$1,850; 3.9 CEUs

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SIX SIGMA GREEN BELT:

Through demonstrations and hands-on exercises, you will learn and apply the statistical tools that are fundamental to the DMAIC model, so you will be prepared to apply these to your own work. Additionally, you will learn how to integrate the tools of Six Sigma and problem-solving techniques to engage others to deliver Six Sigma results.

Audience: Managers, team leaders, team members, and facilitators. Yellow Belt Certification is not required.

Cost: \$1,850; 1.8 CEUs

SIX SIGMA BLACK BELT:

You will practice sophisticated statistical decision-making tools and learn how to communicate and leverage results from these analyses to impact behavior, decisions, and delivery of the level of quality required for Six Sigma and customer satisfaction excellence.

Audience: Managers, team leaders, team members, and facilitators. Green Belt Certification is a prerequisite for Black Belt.

Cost: \$2,950; 1.8 CEUs

TRAIN THE TRAINER:

The ways we train and develop our people in the professional world is in continual change and growth. We will adapt and learn, or not. Times and technology change frequently, while how people LEARN and GROW has stayed more constant. We will experience and apply tools to stay true to what works in teaching working professionals while adapting to new delivery methods and platforms. Participants of the Train-the-Trainer program will learn the essentials of the training function and directly apply new content to their jobs, while exploring best practices of in-person and online training. You will learn keys for teaching virtually, both with and without PowerPoint! Two certification levels are available.

Audience: If you are a training facilitator, you will sharpen your delivery skills and develop new instructional AND facilitation techniques.

2-Day Cost: \$1,300, 1.2 CEUs

4-Day Cost: \$2,450, 2.4 CEUs

WOMEN'S BUSINESS LEADERSHIP:

This program provides an opportunity for mid-level managers to develop the necessary business acumen and leadership skills necessary for further advancement in organizations. Participants benefit from the cohort model by developing long-lasting personal and professional relationships. Sessions are facilitated by Xavier Leadership Center's nationally recognized and experienced practitioners. These subject-matter experts integrate knowledge with experience to focus on real issues and create opportunities to apply the concepts immediately. The program is multi-layered and highly interactive.

Audience: Women in mid-level manager positions looking to develop the necessary business acumen and leadership skills to advance to organizational leadership positions.

Cost: \$5,500, 6.0 CEUs