# WORDSMITH ONLINE WRITING PROGRAM

**Grammar mistakes and miscommunication cost companies serious money and credibility.**

American companies spend over $3.1 billion annually to train employees in basic writing. Strong, confident writers perform well and add value to any organization.

This online and asynchronous program empowers professionals and, quite possibly, helps them get promoted by offering lifetime access to engaging, highly relevant case studies and examples from actual business settings.

Wordsmith includes 32 video lessons, 5 case studies, and 25+ pages of downloadable resources, all focused on translating best practices in grammar and style into better workplace writing.

Participants will learn to write correctly, clearly, concisely, and with an awareness of context and culture



**Wordsmith teaches professionals to:**
- Write clearly and concisely
- Transform into error-resistant writers
- Complete writing tasks more efficiently
- Share ideas logically & creatively to maximize impact
- Consider their audience's perspective
- Write in ways that inspire others to take action

**Audience:**
Professionals looking to improve their writing skills.

**Duration:**
This program is delivered online and asynchronously and should be completed within 1 month.

**Cost: $650 General Registration**
**Select Discounts Available**
**0.6 CEUs will be issued for this program**

XAVIER LEADERSHIP CENTER