

# ELEVATE LEADERSHIP CERTIFICATE

**As leaders advance in their careers, their responsibility grows to include an entire division or organization. Their skills and perspectives must evolve to achieve success in these new roles.**

Effective leaders continuously enhance their skill set to make an impact on the people and organizations they lead. The journey is defined by experience, self-awareness, and personal development. As leaders rise in organizations, they must elevate their skill sets to see the organization from a higher viewpoint, entrusting their colleagues and reports to manage everyday tasks.

In this interactive learning experience, participants will explore the characteristics of great leaders from a human-centered and business acumen approach. They will learn new tools to help them grow into more senior roles, lead teams through change, inspire a workplace built on collaboration, and develop actionable plans to achieve long-term success.

**Developed from  
real business  
professionals  
to address  
real business  
problems.**



## **Program Objectives:**

- Shift from a task-oriented management mindset into a “big picture” perspective
- Capitalize on prior leadership experience to develop an authentic leadership aspiration
- Effectively interact with all levels of an organization for maximum impact
- Develop strategic and long-term thinking
- Guide an organization through change
- Establish habits and behaviors for continued improvement to retain leadership skills

## **Digital Badge:**

XLC is proud to offer each participant a digital badge in Elevate Leadership once participants have met the program completion criteria. Digital badges include a direct link to view program credentials and can be utilized by participants on social media and digital resumes.



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**Audience:**

Upper-level managers preparing for the next level or those new to senior leadership roles who are responsible for a division or overall organization.

**Cost: \$3,950 General Registration**

**Select Discounts Available**

**2.4 CEUs will be issued for this program**

**Duration:**

This program consists of 4 in-person full-day sessions and 3 virtual 1-hour sessions.

**PROGRAM COMPONENTS:**

The journey begins with a virtual group introductory call to meet the program facilitators and cohort members. Participants will have reflective work in between each in-person session to encourage learning, skill development, and reflection outside of the in-person sessions.

**Session 1: Engaging Strengths**

- Recognize existing leadership strengths and development opportunities
- Identify what a good leader looks like and how to elevate oneself into a more senior role
- Differentiate between micro- and macro-levels of management
- Understand how self-awareness impacts relationships and an organization's overall success
- Create a plan to build a board of advisors and network with other senior leaders

**Session 2: Empowering People**

- Determine ways to coach, mentor, and develop others
- Strengthen organizational trust
- Implement best practices for effective delegation
- Explore a leader's role in decision-making

**Session 3: Embracing Change**

- Develop a holistic perspective of an organization and realize the overall impact change can have
- Become familiar with the phases of change
- Explore strategies for leading oneself, individuals, teams, and organizations through ongoing change
- Discover how to inspire a culture of adaptability

**Session 4: Executing Forward**

- Create and communicate an organizational-level strategic plan
- Implement and measure strategic initiatives
- Establish succession plans

**Virtual Group Reflection Calls**

Following the in-person sessions, the cohort will meet for two virtual group check-in sessions to discuss how they have incorporated their learning into their lives and how they can continue to improve and sustain their new practices.

