

# BUSINESS ACUMEN CERTIFICATE

*Participants will walk away as strategic business contributors with an understanding of operations, profitable growth, and overall organizational strategy.*

XLC's Business Acumen Certificate gives you skills to manage with a strategy that is understood and can be implemented at all levels, along with a strong foundation of how business operates, makes money, and sustains profitable growth. You will learn tools to effectively manage and engage the workforce. You will gain knowledge in planning, organizing, directing, and controlling the activities of an organization in order to satisfy customers' needs. The requirements to earn this certificate and digital badge include the completion of 4 of the available one-day programs.



## One-Day Program Options (Choose 4):

- Change Leadership
- Creative Problem Solving
- Effective Decision Making
- Executing Business Strategy
- Finance for Non-Finance Professionals
- Storytelling with Data
- Time Management and Accountability

## Audience:

Professionals at any level who want to increase their business acumen.

**Cost: \$2,600 General Registration**

**Select Discounts Available.**

**2.4 CEUs will be issued for this program**

## Duration:

This program consists of four full-day, in-person sessions.

## Digital Badge:

Xavier Leadership Center is proud to offer each participant a digital badge in Business Acumen once participants have met program completion criteria. Digital badges include a direct link to view program credentials and can be utilized by participants on social media and digital resumes.



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## ONE-DAY PROGRAMS TOPICS:

### **Change Leadership:**

Strong leadership in the face of organizational change is necessary in both the success of an organization along with the engagement and retention of employees. This program will provide participants with practical tools to assess and manage change, to successfully identify the role and phases of change, and to create action plans to overcome challenges and reach desired outcomes.

### **Creative Problem Solving:**

This highly-interactive, fun, and fast-paced session provides a framework for understanding and applying tools to meet real business needs. You will walk away from this session with increased confidence to generate creative ideas, techniques to recognize/replace unproductive thinking patterns, and a methodology to foster creative potential and innovation.

### **Effective Decision Making:**

In this one-day program, participants will explore various ways and methods to make decisions as both an individual and as a leader. Then, the program will focus on how to build a culture of effective decision-making within an organization. Real-world examples and interactive activities will guide discussions and showcase examples of great and not-so-great decision-making skills.

### **Executing Business Strategy:**

This program will define a business strategy and how to communicate it to peers, supervisors, and reports. Once participants capture the elements of a strategy, they will explore the strategy's execution guided by the OGSM method and other approaches.

### **Finance for Non-Financial Professionals:**

In this one-day program, you will develop an understanding of key financial documents, how to interpret them, and why they are important. Financial terms and calculations will be explained in a way that makes sense for non-financial business professionals. Finally, participants will see how their work and decisions are related to the overall performance of the company.

### **Storytelling with Data:**

This session will begin by helping participants understand what data is relevant to answer business questions. Then, the program will focus on what makes a story convincing and how to adapt stories to the needs of different audiences, applying that understanding to create powerful, data-driven stories that will change mindsets and facilitate the right business choices.

### **Time Management and Accountability:**

This program aims to provide practical tips, tools, and strategies to help individuals approach their use of time wisely and help managers lead their teams more effectively. Oftentimes, procrastination sets in because a certain task seems daunting or emotionally taxing. Participants will explore ways to manage their energy and mindsets to aid in their productivity.