

# FINANCE ESSENTIALS FOR PROFESSIONALS

*Integrate an understanding of financial concepts into your decision-making process to enable yourself to make well-informed choices in both your professional and personal life.*

This one-day training program is designed to demystify finance for professionals across all industries. The program provides broad practical financial insights that apply to professional decision-making. Participants will gain a clear understanding of financial statements, learn how businesses use finance to support strategy, and apply tools like budgeting, ROI analysis, and risk evaluation to their daily lives and workplaces. The course presents information in approachable, non-technical ways using examples drawn from diverse industries, including healthcare, retail, manufacturing, nonprofits, and services. By the end of the day, attendees will walk away with the confidence to interpret financial information, ask the right questions, and use finance as a toolkit for better decisions.



## **Participants will walk away with these skills:**

- Interpret basic financial statements to understand how money flows through a business.
- Apply key financial ratios to see how well a company is performing.
- Identify the difference between fixed and variable costs to understand how business expenses change with activity levels.
- Analyze how investment and borrowing decisions affect future financial outcomes.
- Develop practical ways to use financial information when making day-to-day work decisions.

### **Audience:**

Any professional in any industry wanting a better understanding of corporate finance and accounting.

### **Duration:**

This program consists of one full-day, in-person session.

**Cost: \$695 General Registration**

**Select Discounts Available**

**0.6 CEUs will be issued for this program**