

# CREATIVE PROBLEM SOLVING

*In the current volatile, uncertain, complex, and ambiguous world, solving problems in unique ways and thinking outside of the box are becoming increasingly important for an organization's success.*

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This highly interactive, fun, and fast-paced session provides a framework for understanding and applying tools to meet real business needs. Participants will walk away from this session with increased confidence to generate creative ideas, techniques to recognize and replace unproductive thinking patterns, and a methodology to foster creative potential and innovation.

Participants are encouraged to think about real-life organizational problems and bring these situations to the program to discuss and brainstorm in a group setting. By walking through these problems together, participants will learn the beginning steps to creatively solve problems. Finally, participants will discover their natural creative thinking tendencies through a brief pre-program assessment.



## **Participants will walk away with these skills:**

- How to define and unleash creativity
- Understand the myths of creativity
- Learn to identify problems with effective brainstorming
- Gain skills to strengthen creativity
- Capture ways to think differently
- Analyze real-world business problems by diverging and converting ideas
- Discover their natural leaning for creativity

## **Duration:**

This program consists of one full-day, in-person session.

## **Audience:**

Appropriate for any professional who wants to enhance their creative problem-solving skills.

**Cost: \$725 General Registration**  
**Select Discounts Available**  
**0.6 CEUs will be issued for this program**